

Department	Commercial Operations
Period	Starting date: Q3/Q4 2018
Company	Biognosys AG
Location	Wagistrasse 21 8952 Schlieren Switzerland
Contact	Holger Müller Email: holger.mueller@biognosys.com

Marketing Manager, 100%

BIOTECHNOLOGY | NEXT GENERATION PROTEOMICS | RESEARCH SERVICES & TOOLS

Biognosys is the leading company in next generation proteomics. We offer services and products for precise, high-content protein quantification. Biognosys was founded in 2008 as a spin-off from Prof. Ruedi Aebersold's lab at the ETH Zurich in Switzerland. Located within the BIO-TECHNOPARK® in Schlieren, we operate our own state of the art proteomics facility, providing services to big pharma companies in US and EU, and to various biotech, agriculture and life science companies.

Our technology quantifies proteins with unbeatable precision and depth. Biognosys' mission is to make next generation proteomics widely available through our two business lines, contract research services and software- and reagents products.

THE CHALLENGE

The primary objective of the Marketing Manager's role is to develop corporate, business line and product specific marketing messages and disseminate our core messages through the most effective communication channels. The candidate will work closely with our research teams to translate scientific- and technical innovation into comprehensible marketing messages. The candidate will also liaise with our Business Development team to understand market feedback and leverage market intelligence for improved marketing messages. With a technical sell, the candidate will develop customer-pull marketing activities through increased brand- and technology awareness. The Marketing Manager will manage one individual who is focused on e-marketing strategies.

THE PROFILE

- PhD in chemistry, biochemistry, molecular biology, bioinformatics or a related discipline or business degree in Marketing or Communication with extensive experience in a High-Tech environment
- More than 5 years of direct responsibility for generating marketing messages, creating customer pull and marketing mix allocation
- Skilled in conference planning and execution
- Experienced in corporate- and product specific message development
- Excellent verbal and written communications
- Self-motivated and confident in dealing with internal- and external clients
- Experience with Biognosys products (Spectronaut/SpectroDive) is a big plus
- Willing to work in a heterogeneous and dynamic environment and to learn with the team

THE OPPORTUNITY

We offer a dynamic work in a start-up atmosphere with a young and motivated team. You will profit from an open and flexible company structure where initiative is appreciated and encouraged. Biognosys is backed by strong investors and offers the opportunity for growing a matured start-up into a sustainable business.

TAKE THE STEP

Please send your full application to holger.mueller@biognosys.com. For further information please visit www.biognosys.com.